



Alternative Gifts International

August 2008 E-Newsletter • www.alternativegifts.org • 800.842.2244

AGI Board names new President:

Twenty-eight years after the first Alternative Gift Market was being planned, and 21 years after incorporation as a 501 (c) (3) organization, Harriet C Prichard's dream is still being carried on. However, Ms. Prichard will be channeling her energies to similar, but new challenges, and the AGI board of directors has named Lea McCloud, the previous AGI Director of Administration, as President.

Before joining AGI in 2006, McCloud served in various non-profit roles, often in faith-based organizations. Her career includes being a chaplain & PR Director in a Skilled Care Facility, Church Musician, Christian Education Director, Executive Director of the Kansas Region of the National Conference for Community & Justice (NCCJ), and Development Director for the Midway Kansas Chapter—American Red Cross.

Lea completed a Masters of Arts in Theology at McCormick Seminary in 2001, and has extensive experience in volunteer-based organizations. Currently she serves on the board (and has been recently cast in several plays) of the Wichita Community Theatre. She also advises the fund-raising committee of Wichita's Habitat for Humanity office.



Lea McCloud – President, AGI

Gifts of Hope
&
New Life



My Shopping List for the World

Alternative Gift Catalog • July 1, 2008 — June 30, 2009

Alternative Gifts International ©2008-2009

www.alternativegifts.org • 800.842.2243

2008-09 "My Shopping List for the World" is now available!

If, for some reason you did not yet receive your issue of the new catalog, please call or e-mail our office. You can also request as many 5 free catalogs be sent to you, to share with family, friends or neighbors.

If you'd rather order online, you don't have to recycle your catalog. Just leave your copy at a doctor's office, book store, the theater, museum, temple or church.

Churches, Temples and Schools begin making plans for Alternative Gift Markets!

If you learned about AGI by attending an Alternative Gift Market, you are among the majority of AGI donors. Currently about 70% of AGI gifts are purchased through what we call 'grass-roots' fund-raising. Last year, we know that more than 2,300 volunteers worked to organize 350 markets, where more than 14,500 people chose to 'shop' for alternative gifts. And these are just the ones who we managed to count. As with any voluntary survey, we are sure that these numbers are low.

If you like numbers, we can find some more for you!



Thanks to those who remembered Harriet's 80th Birthday!

More than **\$4,500** was given toward special projects in Haiti, to honor Harriet C. Prichard.



NEW CARDS!



FOUR NEW GIFT CARD DESIGNS ARE NOW AVAILABLE!

No doubt, our long-time AGI donors have had their favorite cards, but every once in a while it is nice to have some new choices. . .so, this year you will several new cards designs from which to choose.

Three more projects appear in the current Shopping List than in previous years.

If you thought the catalog was a bit bulkier than before, you are right. But, since it did not cost more to print or mail 48 pages than it did for 44, we decided to utilize that space efficiency and offer you more project choices.

Several new partner agencies are included in this year's Shopping List:

- Holy Land Christian Ecumenical Foundation (Middle East)– Project # 14
- Community Coalition for Haiti – Project #24
- Proyecto Itzaes (Mexico)– Project # 31

AGI sets goals to increase Alternative Gift Markets on College campuses.

This year, AGI Young Peace Builders were gathered just outside Chicago, IL on the campus of University of St. Mary of the Lake. USML is actually a seminary with a conference center that was the scene for the 2-day workshop in late May. Those who gathered there came to enthusiasm about their Alternative Gift Markets on campuses from Washington state, to Maine & Georgia. We even had a representative from Canada!

If you feel that holding an Alternative Gift Market at your high school or college would be a cool thing to do, call us or download the new "How-To" Guide: Alternative Gift Market from the AGI web site.

Please let us know what kind of features and 'news' are most interesting and helpful to you.

We'd love to print some letters from our admiring donors.

There might even be something free for you!

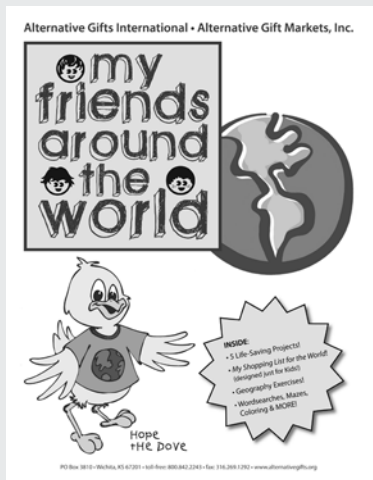
Check This Out!

Are you looking for the perfect educational tool to help children learn about countries around the world? We have just the thing for you. . .

AGI's new Children's Activity Book, *My Friends Around the World*, features 5 new life-saving projects taken from *My Shopping List for the World*. These projects are designed with special 'price points' that are affordable for children who are willing to help their 'friends around the world'.

The activity pages include short informational paragraphs about the country and its project, word searches, puzzles and much more! **Hope the Dove**, AGI's new mascot is also featured for the first time in this activity book!

To request copies of *My Friends Around the World*, call or e-mail us today.



Reminder: Project E-liminate Paper Waste

Let us know if you prefer to read our newsletters, annual reports and catalogs online. You can opt out of paper mailings by sending an e-mail to AGI@alternativegifts.org with your name and address where you receive the materials.